

# Increasing ICI Diversion

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Of

Progressive Waste Solutions

Increasing diversion across the industry has been the mandate for many years



# Tracking and reporting is about the trend, the end is when we won or done

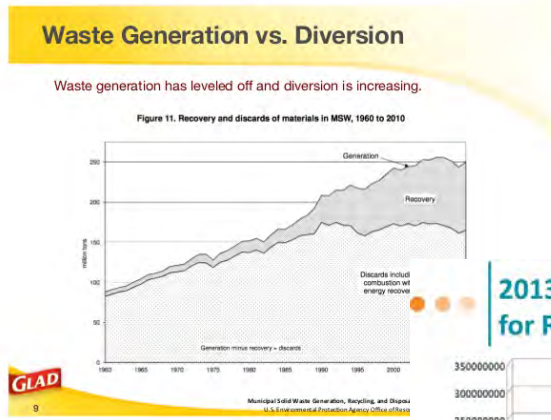
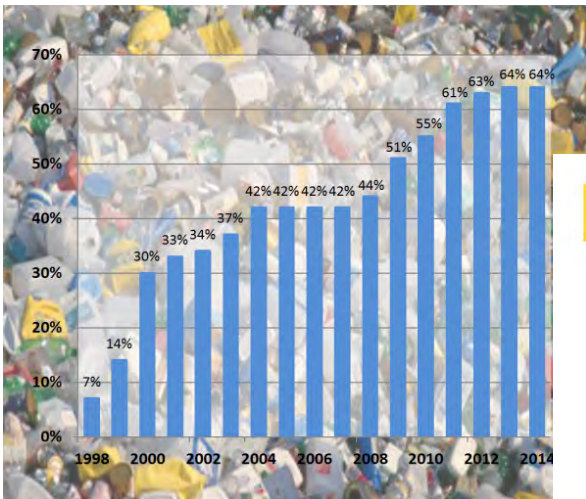
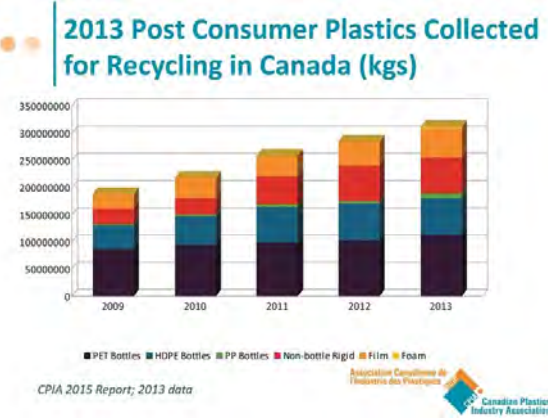


Table: Calculate pounds of paper recycled by estimating the percent of purchased paper recycled

Percent of total paper recycled	Pounds recycled per case	Pounds recycled per ream
100%	50	5
80%	40	4
60%	30	3
40%	20	2



# Information sharing





# Unique challenges depending on the ICI customers



# Waste as a resource

- Too good to waste
- Solid waste as a resource: review of waste policies



# Educational programs



# Generators demanding options





# Apply a system thinking approach to enforcement

- Consider costs
- Consider processes
- Consider likely outcomes



# Policies impacts

- Bans



- Dis-incentives



# Conclusion

- Open and competitive markets supported by public policy