



EPR Canada

Canadian Stewardship & Recycling Council of Alberta Waste Reduction Conference

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Today's Topic – EPR Report Card

- EPR Canada
- Objectives of Report Card
- Evaluating, Scoring and Measuring Progress
- 2014 Report Card Results
- Future Activities





Introduction and Objectives

Who We Are

Duncan Bury

Glenda Gies

Jo-Anne St. Godard

Don Jardine

Geoff Love

Barbara McConnell

Christina Seidel

Deborah Carroll

(student intern)

- Not-for-profit formed in 2011
- 7 like-minded individuals from across Canada
- Each involved in stewardship and EPR for more than 2 decades
- Dedicated to fostering informed debate and to advancing EPR in Canada
- www.eprcanada.ca

EPR Canada's Objectives

- Recognize and promote:
 - leadership, innovation and best practices in EPR policies and program development, implementation, management and harmonization across Canada
 - evolution of product stewardship and partial EPR programs to full EPR
- Do not evaluate diversion or environmental performance of programs

Who is Intended Audience?

- Government officials and elected representatives
 - benchmark their progress against other jurisdictions
 - identify best practices to help advance EPR in own jurisdictions
- Producers and their producer responsibility organizations; businesses and their associations
 - provides concise national overview of EPR implementation, practice and plans
 - results encourage further harmonization of best practices in the interests of program effectiveness and efficiency



Who is Funding the Report Card?

- EPR Canada team volunteers time
- No government funding
- Corporate sponsors cover expenses
 - no influence on questionnaire content or evaluation
 - no access to embargoed results

2015 Sponsors



Merlin Plastics



EPR Canada

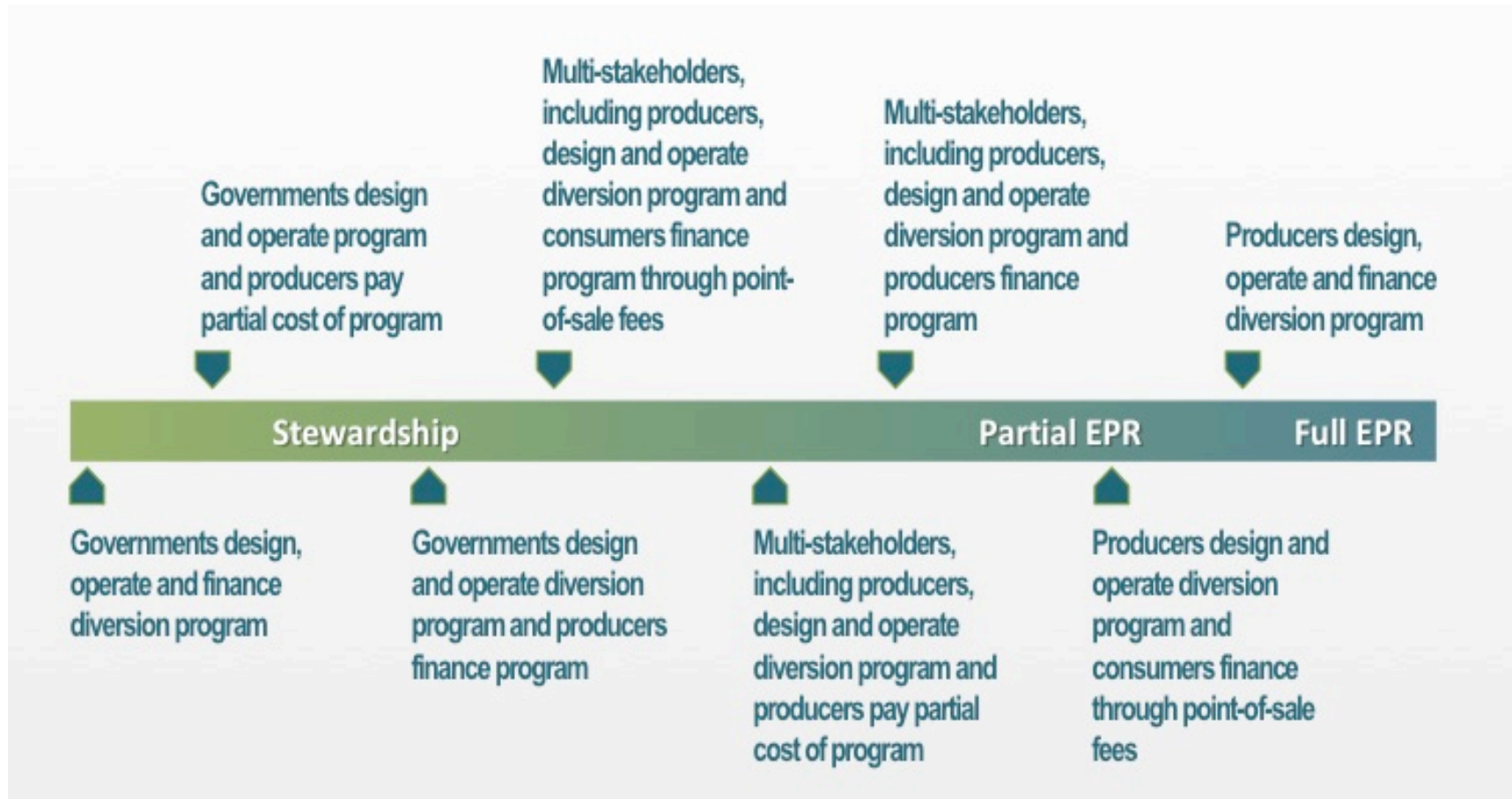
What is EPR?

- Producers' responsibility — physically and/or financially — for a product or packaging they supply into marketplace extended to post-consumer stage of life cycle*
 - brand owners, manufacturers, first importers
- Basis for Canadian Council of Ministers of the Environment's (CCME) Canada-wide Action Plan for EPR
 - Phase 1 - 7 material groups
 - Phase 2 - 5 material groups

**OECD: Organisation for Economic Co-operation and Development*



Transitioning to Full EPR





Evaluating Jurisdictions

Questionnaire

- Questionnaire sent to provinces, territories and federal government
- 38 questions; 3 categories; totalling 100 points
- Categories: Commitment, Implementation, Accountability

EPR Canada Report Card for 2014



A. Commitment to EPR

A jurisdiction's commitment to EPR is demonstrated by public and documented support for the EPR concept and for the establishment of EPR programs as defined in the CCME Canada-wide Action Plan for EPR. Establishment of EPR programs includes the necessary regulations and policies to ensure that full individual producer responsibility is undertaken for the management of the priority products set out in the CCME Action Plan. Commitment to EPR is also indicated by the transitioning of product stewardship programs to operate as full producer responsibility programs.

#	Commitment to EPR Questions	Examples of Supporting Evidence	2014 Weighting Points
1 a	Has your jurisdiction formally adopted EPR as a policy? ___ Yes <input checked="" type="checkbox"/> No	<ul style="list-style-type: none"> • Public policy document with stated objective to shift responsibility for end-of-life management of products and packaging from government to producers • Press release, Minister's speech at a public event, Minister's statement, excerpts from 	6
1 b	Has your jurisdiction publicly established your commitment to EPR in a policy document or in a public statement? ___ Yes <input checked="" type="checkbox"/> No		

Was the commitment confirmed or restated during 2014?



Evaluating: *Commitment*

To implement Canada-wide Action Plan

- Phase 1 – by 2015
- Phase 2 – by 2017

Phase 1	Phase 2
packaging	demolition products
printed materials	furniture
mercury-containing lamps	textiles and carpet
other mercury-containing products	appliances, including ozone-depleting substances
electronics and electrical products	
household hazardous and special wastes	
automotive products	



Evaluating: *Implementation*

Implement policies and practices to support performance including:

- Did stewards meet their regulatory obligations; including free rider monitoring and follow-up?
- Are mechanisms in place to review EPR programs periodically?
- Are there procedures to review legislation considering outcomes?
- Are there supporting mechanisms to drive diversion?



Evaluating: *Accountability*

Including...

- Are there targets and target setting methodologies for each program?
- Are there non-diversion environmental performance measurement practices?
- What are the enforcement mechanisms and consequences of missing targets?
- Are there dispute resolution mechanisms?
- Is program reporting public?



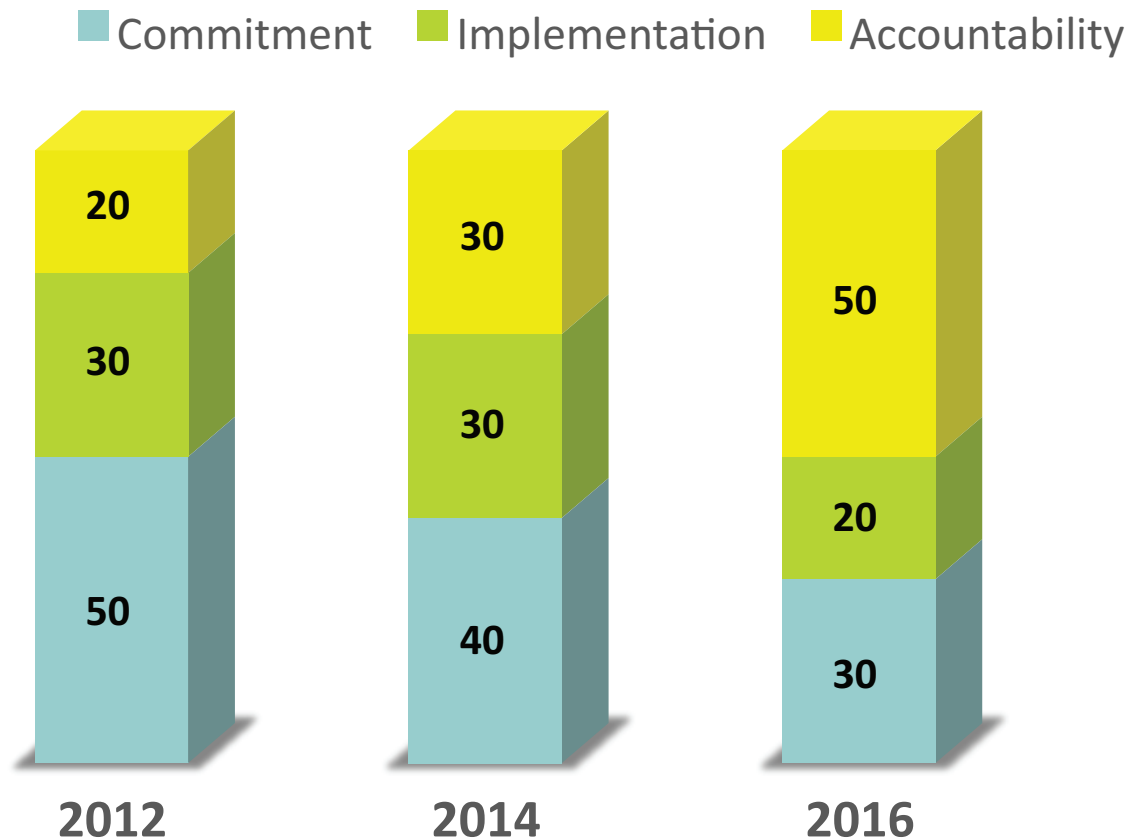


Scoring Jurisdictions

2011-2017 EPR Score Card Weighting

Scoring Weights Shift to Reflect Progression Toward Accountability

Weighting of scores has been adjusted over time to reflect expected progression – focus on commitment shifting to implementation and then to accountability



Scoring

Only summary grade scores are public

Teams of EPR Canada members scored each submission

1. independently, using the same assessment criteria, then
2. full team reviewed and reached consensus on each jurisdiction's results
3. team member discussed results with each jurisdiction to ensure understanding of scores given in specific categories

Grade	%	Description
A+	90-100	Excellent
A	85-89	
A-	80-84	
B+	76-79	Good
B	72-75	
B-	68-71	
C+	64-67	Satisfactory
C	60-63	
C-	55-59	
D	50-54	Marginal
F	0-49	Inadequate



















2014 Report Card - Measuring Progress

Response to 2014 Questionnaire

- All provinces answered questionnaire
- Yukon and Northwest territories submitted responses – Nunavut did not
- Federal government (Environment Canada) did not complete questionnaire but sent letter
- EPR Canada reviewed websites to complete assessment for Nunavut and to score federal government
- Territories not scored due to their unique situations



Results for 2014 EPR Report Card

	2014 Grade*	2012 Grade	2011 Grade
 Newfoundland and Labrador	D	C-	C-
 Prince Edward Island	C+	C+	B-
 Nova Scotia	C-	C	C+
 New Brunswick	D	C	C-
 Quebec	B+	B+	B-
 Ontario	C	C+	C+
 Manitoba	B	B	B-
 Saskatchewan	D	D	C-
 Alberta	F	D	C
 British Columbia	A	B+	A-
 Yukon	Not scored	Not scored	Not scored
 Northwest Territories	Not scored	Not scored	Not scored
 Nunavut	Not scored	Not scored	Not scored
 Federal Government	F	F	F

**EPR Canada had gradually shifted the weighting of scores for each of the three categories in subsequent questionnaires to reflect a logical progression in the adoption of EPR policies, programs and practices. The re-weighting may result in a lower grade than achieved in previous scored years. A scored report card was not published in 2014. Instead EPR Canada published a Summary Report in 2014 covering the 2013 activity period.*



Key EPR Program Characteristics

New table added to 2014 Report Card to

- Illustrate initiatives in each jurisdiction
- Using green for yes; red for no

		NFLD	PEI	NS	NB	QB	ON	MB	SK	AB	BC
Commitment	Has the province committed to EPR?										
	Does the province hold producers (directly or through a producer organization) responsible for designing, operating and financing programs for CCME's CAP Phase 1 materials:										
	Packaging and printed materials										
	Mercury containing lamps										
	Thermostats										
	Electronics and electrical products										
	Paints and coatings										
	Other household hazardous and special wastes										
	Automotive products										
Implementation	Does the province require that producers fund (some or all) municipal costs for packaging and printed paper programs?										1
	Does the province enforce registration by obligated producers?										
	Does the province periodically review its EPR legislation?										
	Has the province implemented policies and practices to support their EPR programs such as:										
	Landfill surcharge										
Accountability	Disposal ban										
	Does the province set performance targets?										
	Does the province require that program performance data be audited by a third-party?										
	Does the province impose penalties for failure to meet performance targets?										
	Does the province require that annual reports be publicly available?										

Note 1: BC does not stipulate financing arrangements between producers and their supply chain, including municipalities.



Highlights of 2014 Responses (1)

- Most provinces are committed to EPR
 - some transition of stewardship programs to EPR
 - some implementation of new EPR programs
- CCME's Action Plan 2015 goals
 - BC accomplished this goal in 2014
 - MN, ON, QC, PEI had EPR programs for most but not all Phase 1 materials in 2014
 - significant difference in the number of EPR programs implemented by jurisdictions
- CCME's Action Plan 2017 goals
 - strategies and programs still in their infancy



Highlights of 2014 Responses (2)

- Limited program accountability
 - not all jurisdictions set performance and reporting standards or require independent auditing of performance data
 - generally no penalties for failing to meet targets
- Departmental oversight and delegated authorities not adequately resourced to keep up with growing number and scope of programs



Highlights of 2014 Responses (3)

- Co-operation and communication between jurisdictions on EPR facilitated by CCME
 - occasionally through inter-jurisdictional initiatives
- Continues to be a lack of harmonization among provincial policies and requirements



Future Activities

- EPR Canada will not publish a scored report card for 2015 as changes take time
- Periodic bulletins will be published throughout 2016
- Final scored report card will be for 2016 with results released mid-year 2017



2015 Report Card Sponsors



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