

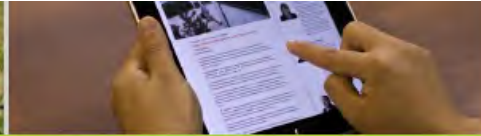


NEWSPAPERS CANADA  

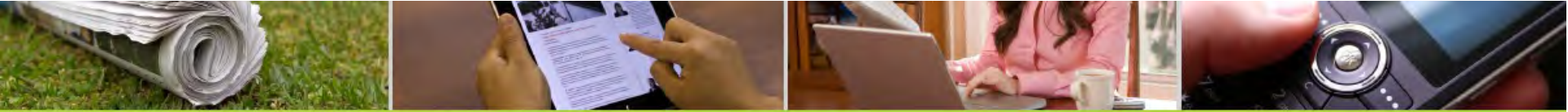
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JOURNAUX CANADIENS

**BEYOND THE FRONT PAGE:  
HOW EPR AFFECTS OUR BUSINESS**



# *Recycling* **CANADIAN NEWSPAPER ASSOCIATION**

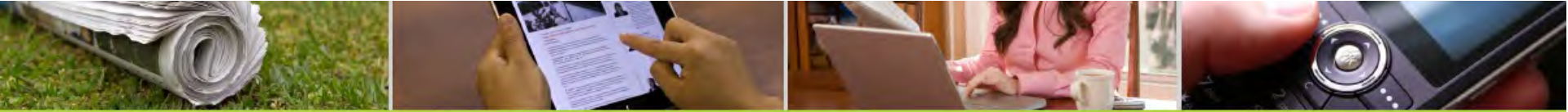


**“There is no greater threat...”**

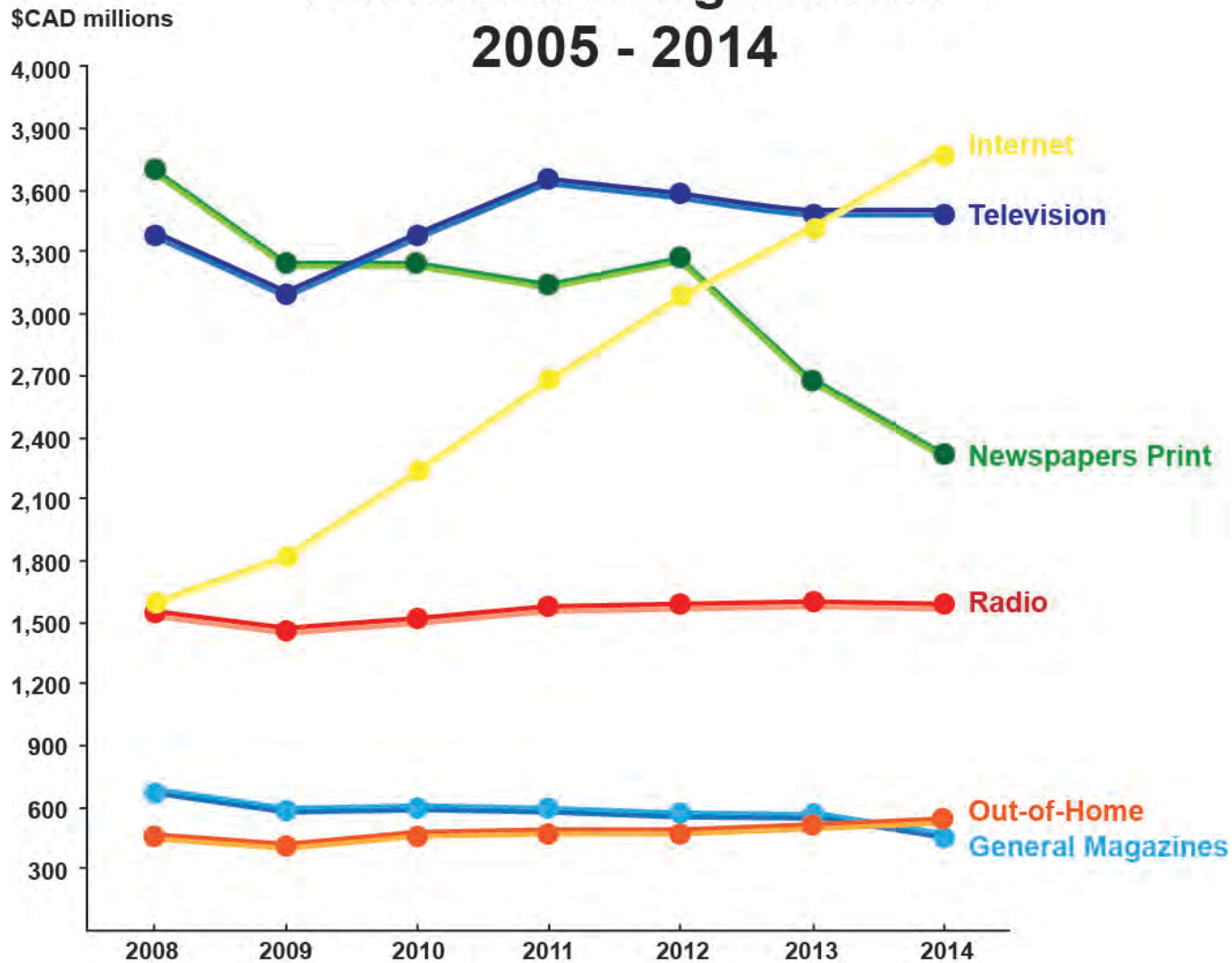
## **B.C.’s blue box ‘fix’ means more red ink for newspapers**

Sadly, every single newspaper, from large regional dailies to the smallest community weekly, in every part of the province, will be impacted. Indeed, there is no greater threat to the vibrancy of B.C.’s newspaper industry today than the government’s new recycling policy. Think about that for a minute while enjoying your next read. It is your daily newspaper, your community weekly, that is at risk here.

*- Peter Kvarnstrom, Glacier Media*



# Net Advertising Volume 2005 - 2014





A close-up photograph of two hands, one from a darker-skinned person and one from a lighter-skinned person, positioned to form a heart shape. The hands are set against a vibrant sunset sky with warm orange and yellow tones. The background is slightly blurred, showing some grass in the foreground. The text 'Newspapers Perspectives on EPR' is centered over the heart shape.

**Newspapers  
Perspectives  
on EPR**



NEWSPAPERS CANADA  

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